

Estimating resident/non-resident flows from national /foreign flows

- International Seminar on Trade and Tourism Statistics
- Jakarta, 7-10 October 2013

Tourism in the Maldives

- Started in 1972
- One island one resort concept
- Free visa on arrival
- No restriction on any nationalities
- Contributes over 35% to the GDP
- Number one foreign exchange earner
- Major employment generator

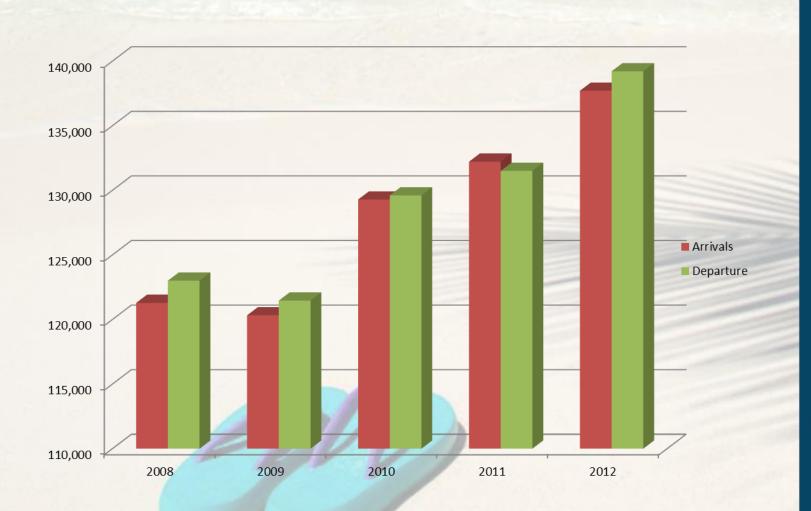
Inbound and Outbound Travel (Only Maldivians), 2008-2012

		%		%
Year	Arrivals	change	Departure	change
2008	121,287	20.6	123,008	20.8
2009	120,328	-0.8	121,464	-1.3
2010	129,286	7.4	129,608	6.7
2011	132,215	2.3	131,501	1.5
2012	137,706	4.2	139,210	5.9
			,	

Source Data:

Department of Immigration and Emigration

Inbound and Outbound Travel (Only Maldivians), 2008-2012



Seasonal variations of tourist arrivals,2012



Main Destination

- India
- Sri Lanka
- Malaysia
- Singapore
- Thailand
- Other countries

Purpose

- Health care
- Vacation
- Education
- Business
- Other

Accommodation Statistics

Accommodation Facilities (Inbound)

- Tourist Resort/ Marinas
- Tourist Hotels
- Guesthouses
- Safari vessels



Major Source of Inbound tourism statistics

- Arrival/departure card (monthly/annual)
- Maldives Visitor Survey (twice a year)



- Ministry of Tourism, Arts and Culture (MOTAC) publishes monthly and annual reports on tourist arrivals to the country
- Daily data provided to MOTAC by Department of Immigration & Emigration
- Data collected through arrival/departure cards of immigration
- Tourist arrivals to the country is compiled by air and sea.



Data collected from Arrival/Departure Card

- Arrival
 - Nationality
 - Gender
 - ♦ Age (D.O.B)
 - Place of Residence
 - Purpose of visit
 - Length of stay
- Departure
 - Nationality
 - Gender
 - Place of stay in Maldives

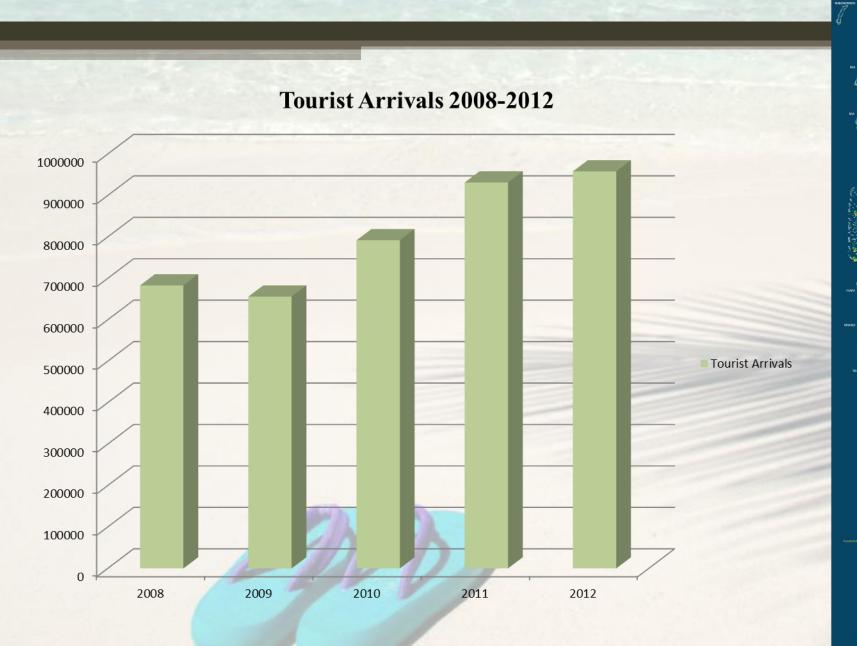
Arrival/Departure Card

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Nationality	C	ountry of Birth		Date of Birth	**
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Date of Expiry		Plac	ce of Resider	ice (City/Stati	e/Gountry)
Number of person	is traveling	Traveling on gr	oup tour.	Sex	
on this passport		Yes A	lo lo	Male	Female
Last place of Emi	sarkation	Next D	estiration		
Mode of arrival					Length of stay (days)?
Air Flight	No.				
Sea Ship	s name				
Purpose of visit					
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Immigration officer at the time of

- Arrival data available by
 - Nationality
 - Gender
 - Age group
- Time series
 - Monthly
 - Annually

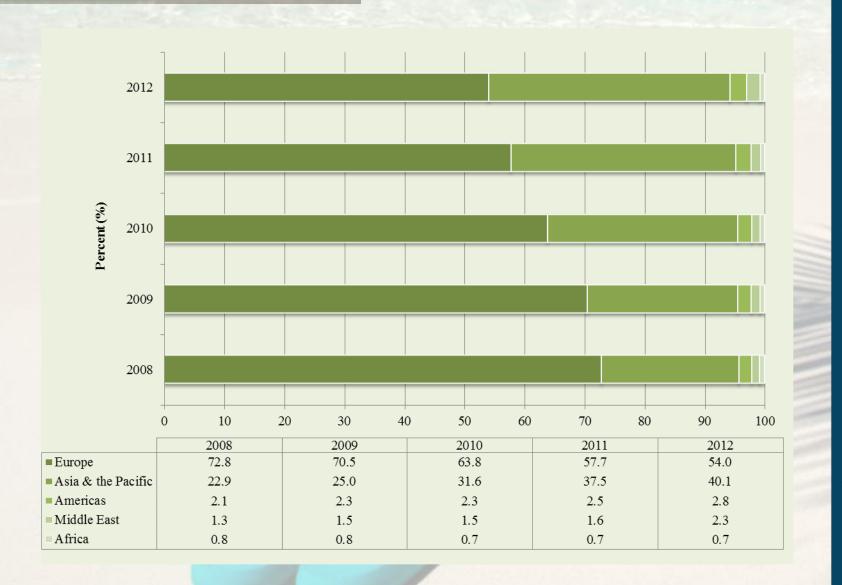




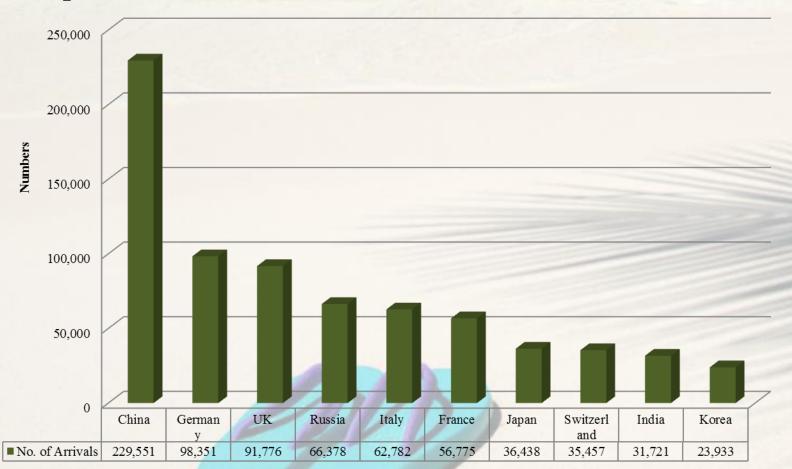
Major Markets

- Market share by region
 - Europe
 - Asia & the Pacific
 - Americas
 - Middle East
 - Africa





Top 10 Markets in 2012

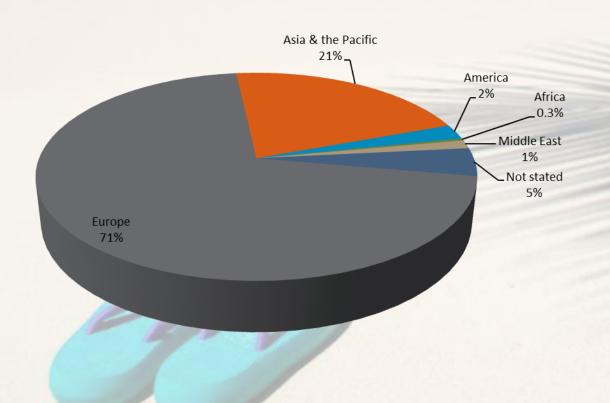


- Data collected through Maldives Visitor Survey
 - Nationality
 - Country of residence
 - Duration of visit
 - Purpose of visit
 - Perception of tourists
 - Expenditure details

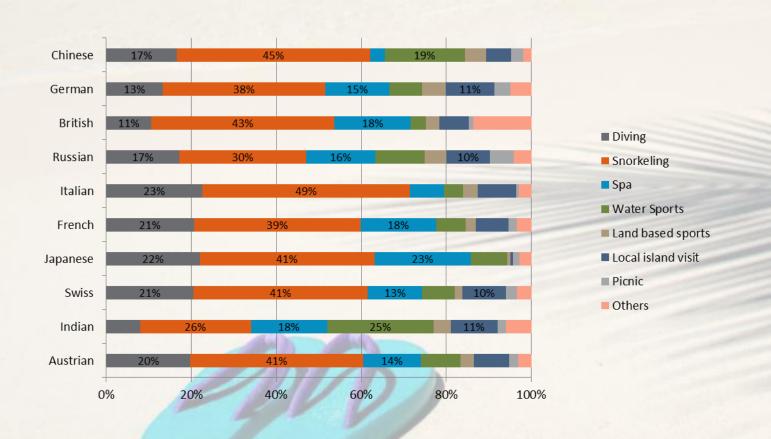


Findings from Maldives Visitor Survey February 2013

Nationality and Place of Residence



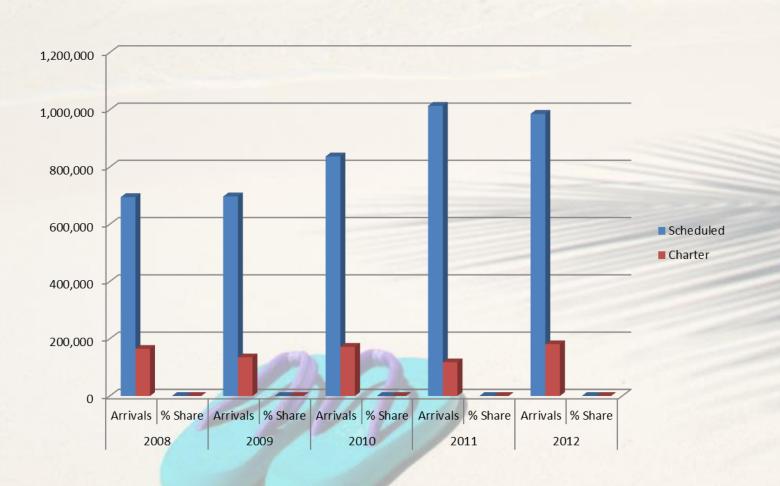
Activities enjoyed by visitors



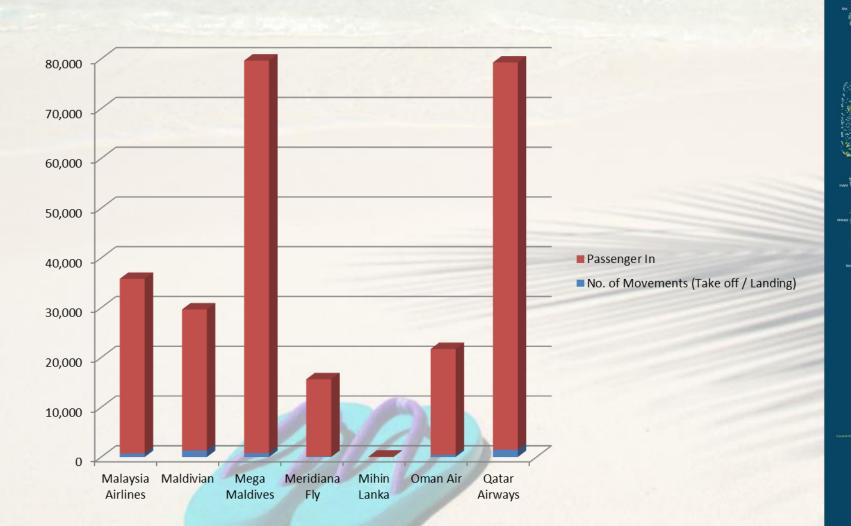
Passenger Arrivals by Type of Carrier, 2008–2012

- * At the end of 2012, over 1.2 million international visitor arrivals were recorded for the Maldives.
- * This include international passengers arrived at both Ibrahim Nasir International Airport and Gan International Airport.
- Out of the 1.2 million passengers, 985,672 arrived by scheduled flight
- ❖ A total of 180,802, the charter sector flights was recorded.

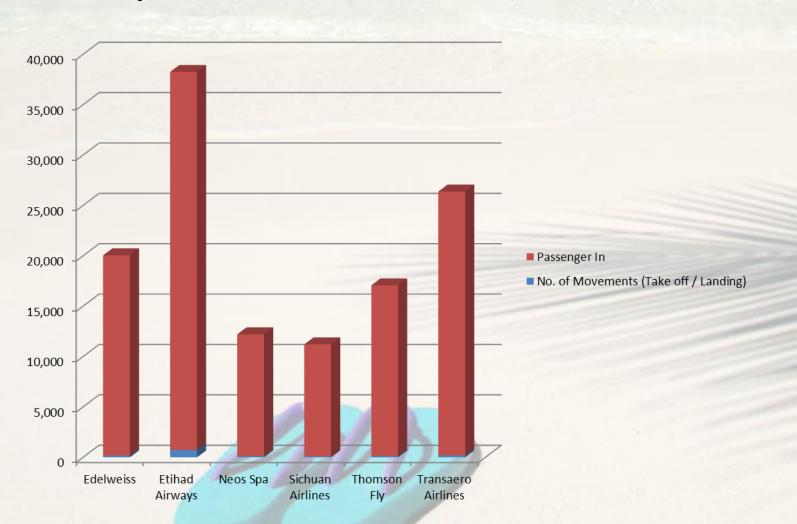
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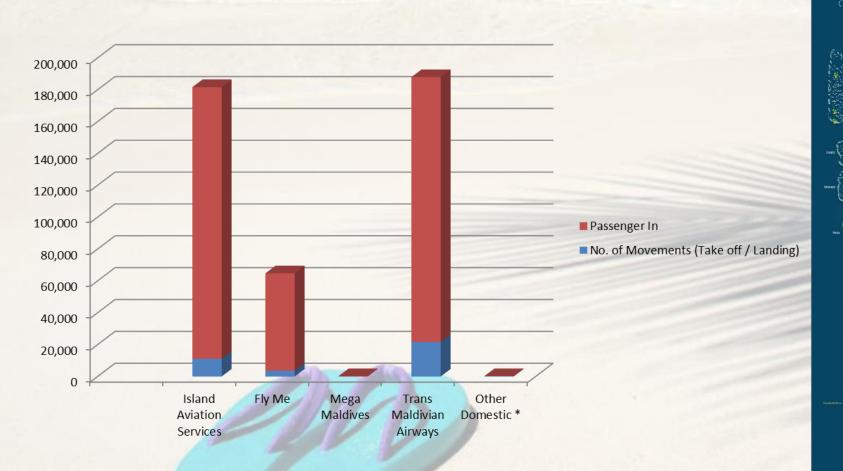
Traffic by International Scheduled Carriers, 2012



Traffic by International Charter Carriers, 2012



Traffic by Domestic Carriers at Ibrahim Nasir International Airport, 2012



Challenges

- Budget constraints
 - surveys cannot be conducted
- Lack of human resource
- Unable to retrieve most of the data collected by the Arrival/Departure card
- Language barrier
 - Sudden shift in major market segment (Chinese market)



Developments since 2012

- Conducted the Maldives Visitor Survey
 - Added new questions to the questionnaire on expenditure details of visitors
- Formulation of Fourth Tourism Master Plan
- Inauguration of Tourism Adaptation Project (TAP)



